



Introduction to Content Operations

December 2019

Osnat Vilenchik | VP Content Operations
Rael Elstein | Content Product Manager

Work Experience

- Software Development
- Program Management
- New Product Introduction
- Customer Experience
- Knowledge Management
- Training

Education

- Tel Aviv University, B.A, Computer Science & Education
- Bar Ilan University, M.A, Industrial Management



Session Goals

- Introduction to Content Operations and team
- Align expectations for content ingestion (what we need from you)
- Feedback from Providers on experience with Content Operations (what you need from us)

Provider Day Agenda

- 09:30 Gathering and refreshments
- 10:00 Intro by MELI
- 10:15 Intro by Osnat and Rael
- 10:30 Delivery by Liron and Anat
- 12:00 Light lunch and coffee
- 12:30 Alma Community Zone by Liron
- 13:30 Discovery by David
- 14:30 Q&A
- 15:00 Closing

משתמשי אקס ליבריס - ישראל
Ex Libris Users Group - Israel



אוניברסיטת
בן-גוריון בנגב



המרכז האקדמי רופין



האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM



jove



פסיק

מאגנס

הוצאת ספרים ע"ש י"ל מאגנס
האוניברסיטה העברית, ירושלים

הספרייה הלאומית
المكتبة الوطنية الاسرائيلية
THE NATIONAL
LIBRARY OF ISRAEL



MOVIE DISCOVERY



FILM
PLAT
FORM

דולינסקי

הספרייה המקוונת של ישראל

כותר



מכון הנרייטה סאלד
המכון הארצי למחקר במדעי ההתנהגות

מלמ"ד - המרכז לשירותי מידע דיגיטליים

Vision & Mission



VISION

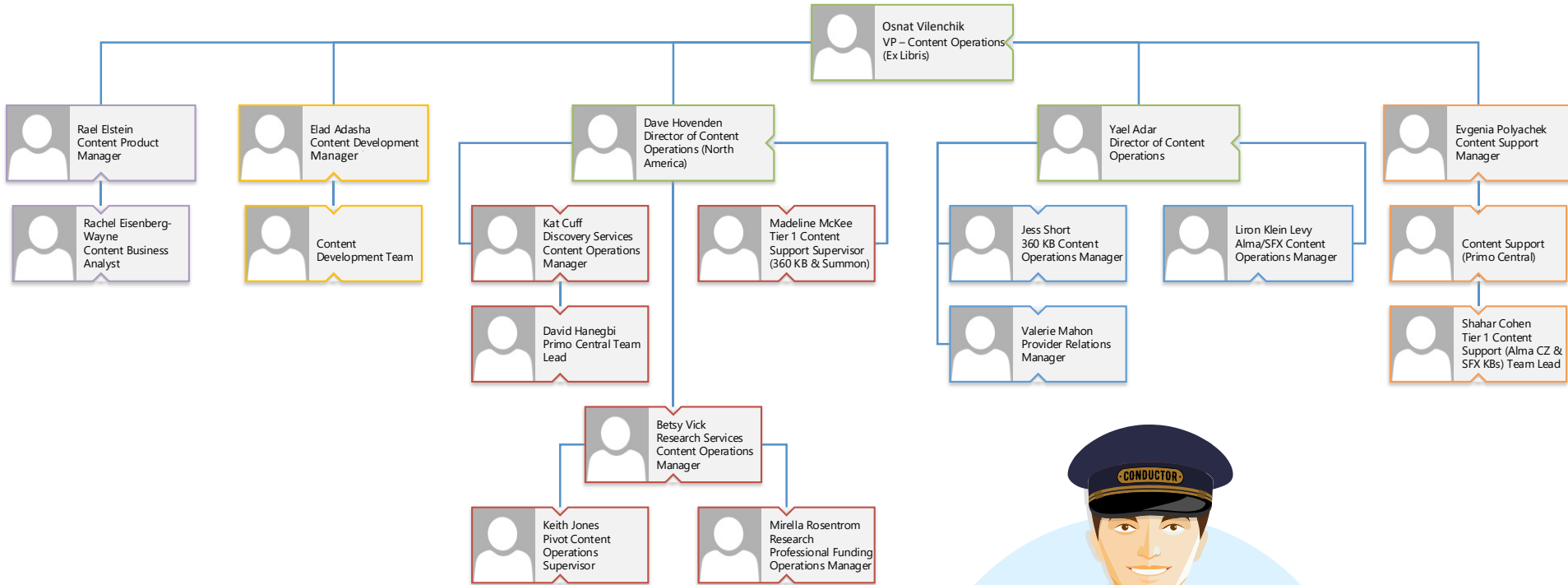
Provide best in class content experience to libraries and content providers



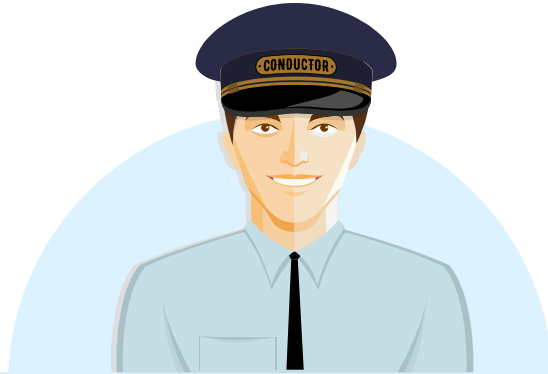
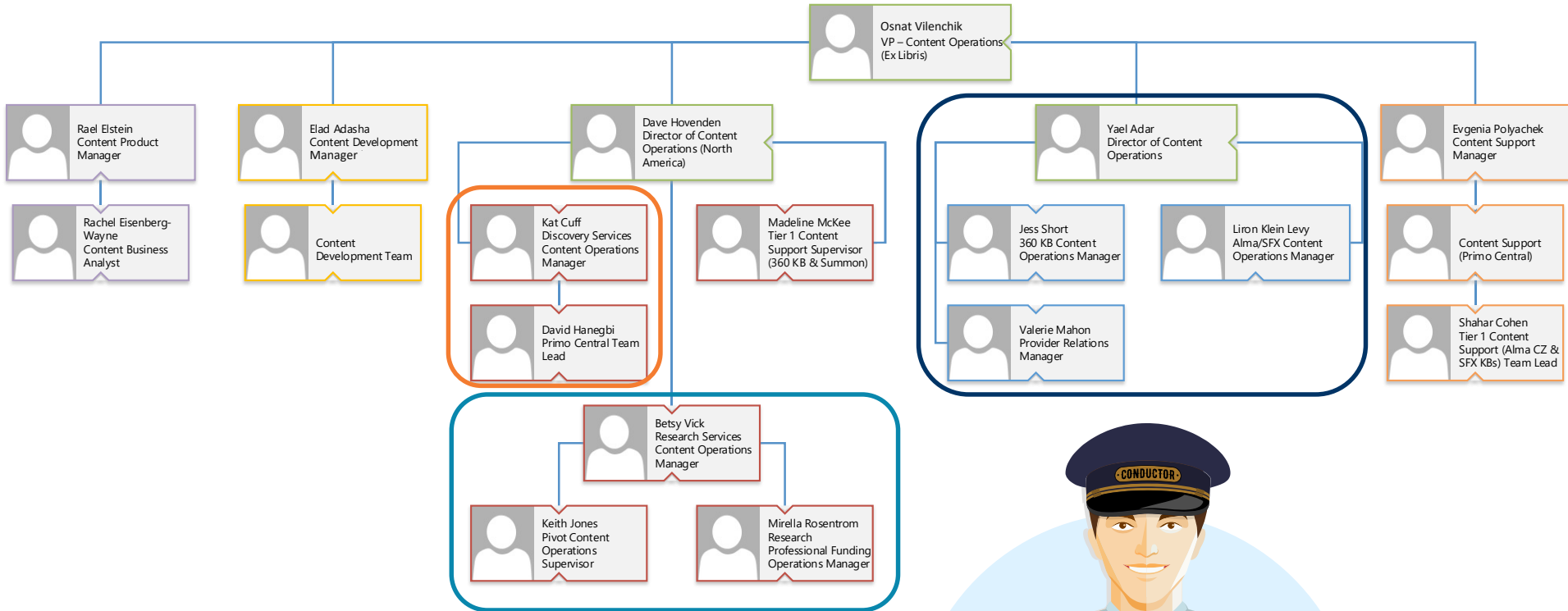
MISSION

- Allow libraries to fulfill their content related needs for both administrative and end-user aspects
- Serve as a partner to content providers by maximizing discovery, access and usage of their content
- Provide access to highest quality and currency of content offerings, by utilizing automation and efficiency

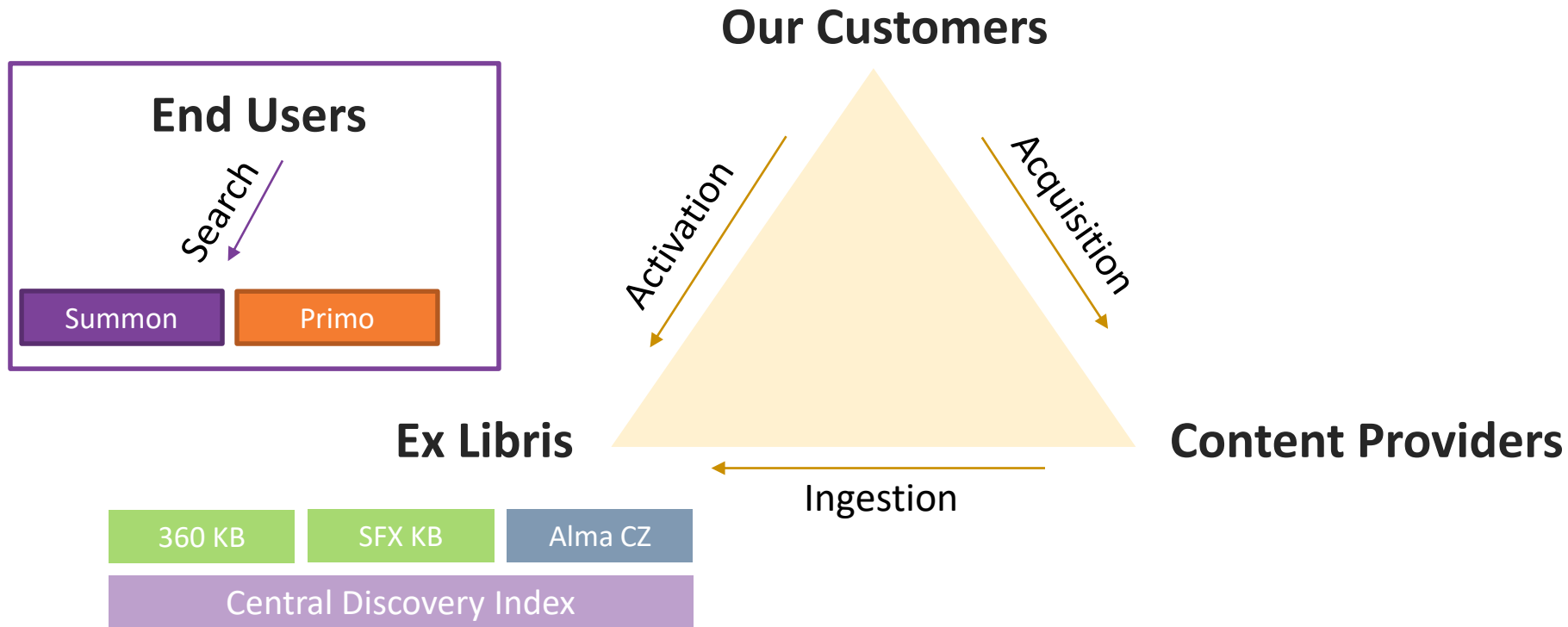
Meet the Content Team



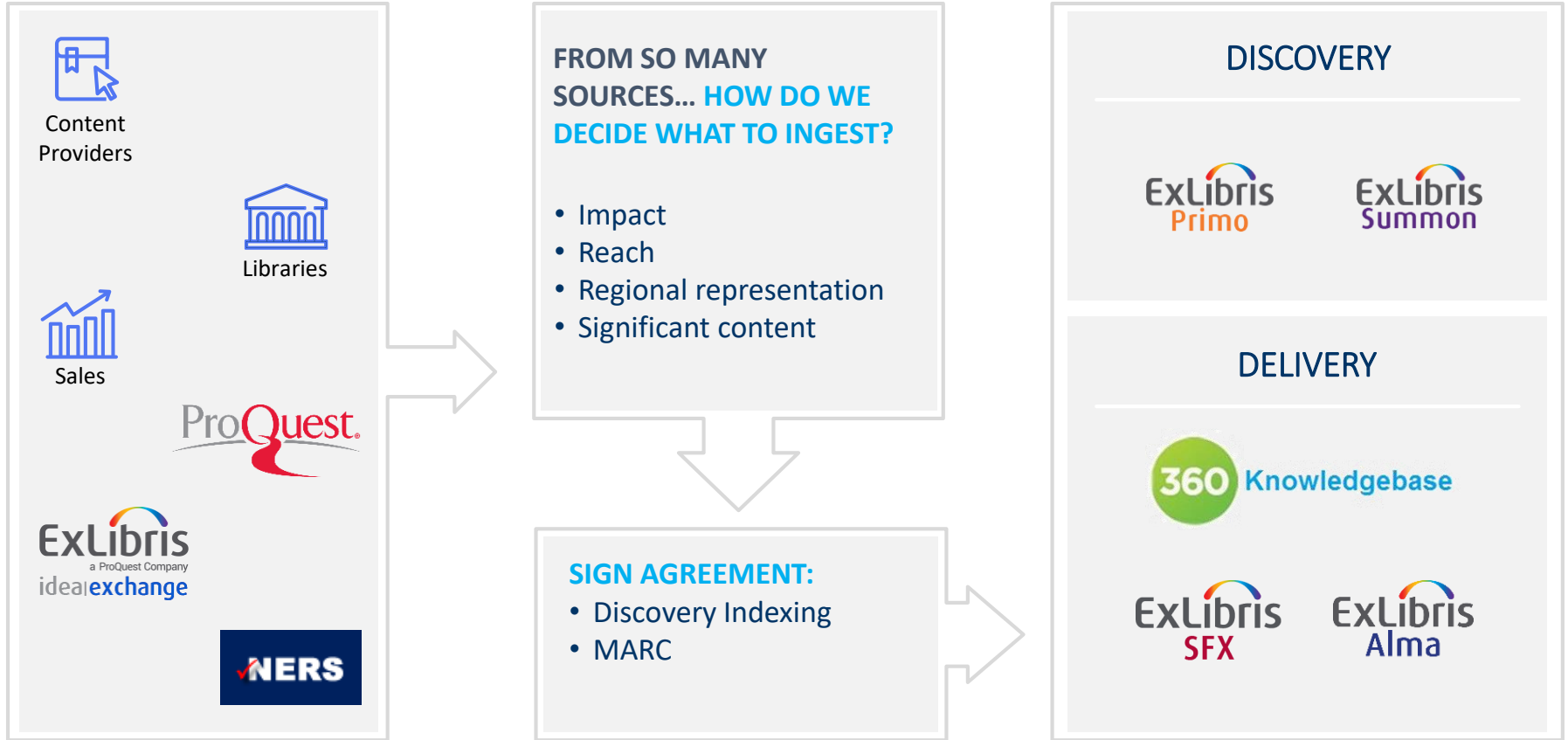
Meet the Content Team



Working Together



Content Ingestion Cheat Sheet





Thank You

rael.elstein@exlibrisgroup.com